

Contact: Elia Ruiz

Marketing & Communications Manager

Email: eruiz@bgctucson.org

Call: (951) 334 0506

Local Tucson's Boys & Girls Club member selected as the Southern Arizona winner in Cox Mobile phone case design contest

Teen finalists are now moving one step closer to a \$25,000 scholarship

Tucson, Arizona, March 4, 2025— Cox Mobile, Cox Communications' mobile phone service, announced 22 finalists of its nationwide <u>phone case design competition</u>. The contest, which celebrates and expands Cox's longstanding partnership with the Boys & Girls Clubs of Tucson, encouraged teen Club members in Cox markets to submit a phone case design for the chance to win a \$25,000 scholarship.

"Congratulations to all of our incredible Cox Mobile Boys & Girls Club finalists," said Colleen Langner, Chief Residential Officer of Cox Communications and the Boys & Girls Clubs of Tucson Southeast Trustee. "Partnering with Boys & Girls Clubs of America in this way reflects our ongoing commitment to utilizing technology to create meaningful opportunities, support community growth, and inspire the next generation of leaders."

A Star Is Born

Anastacia has been recognized as one of the 22 finalists in the competition, representing the Boys & Girls Clubs of Tucson and Tucson Cox Market. "My submission is of two hands reaching to two open blue doors with a world in the middle. In the Boys & Girls Clubs of Tucson we are taught their blue doors lead to new opportunities within our community. So, these are my hands reaching for the blue doors that lead to the world of endless opportunity". *Anastacia, Boys & Girls Clubs of Tucson member.*

All finalists will receive an exclusive tech package valued at over \$500. The grand prize winner, to be announced this spring, will receive the \$25,000 scholarship. In addition, the winner's Boys & Girls Club will receive a \$25,000 Cox Innovation Lab grant to provide local members with the tools and technology they need to succeed.

Later this year, OtterBox, Cox Mobile's <u>exclusive phone case partner</u> for this campaign, will manufacture and sell a phone case featuring the winning design. It will be available online in Cox retail stores, with proceeds benefitting the Boys & Girls Clubs of Tucson.

"Partnering with the Boys & Girls Clubs of Tucson to inspire students' creativity through phone case designs has been an ideal collaboration for Cox Mobile and expands our ability to help the Boys & Girls Clubs of Tucson make an even greater impact here in Tucson. The art and stories produced by all participants are truly inspiring, and we are so excited to cheer on Anastacia as she advances in this competition." *Stephanie Healy, Market Vice President*.

Cox Mobile's commitment to innovation and youth development is truly inspiring," said Chad Hartman, National Vice President of Corporate Partnerships & Engagement at Boys & Girls Clubs of America. "This competition empowers our Club members to unleash their creativity while gaining invaluable real-world experience. We're thrilled to partner with Cox Mobile on this exciting initiative and can't wait to see the winning design brought to life on an OtterBox case, available to the public."

"We are excited to partner with Cox Media in an initiative that encourages students' creativity through phone case design. This collaboration has provided a unique platform for students to develop and showcase their skills in STEAM fields. The art and stories shared have been nothing short of inspiring. We are incredibly proud of Anastacia as she progresses in this nationwide competition and can't wait to see her continue to excel." Denise Watters, CEO of The Boys & Girls Clubs of Tucson.

The Bottom Line

The phone case design contest encourages creativity, connectivity and the transformative impact of technology on the lives of teens. Honoring Cox and Boys & Girls Clubs of America's decades-long partnership and the 20th anniversary of Cox Innovation Labs, the contest provides Club members with a platform to express their vision of how technology connects them to the world and their dreams.

To learn more, visit www.cox.com/phonecasecontest.

For more information: Boys & Girls Clubs of Tucson, visit www.bgctucson.org

About Boys & Girls Clubs of Tucson

For more than 67 years, the Boys & Girls Clubs of Tucson (BGCT.org) has provided a safe place for kids and teens to learn and grow. Clubs offer caring adult mentors, fun and friendship, and high-impact youth development programs on a daily basis during critical non-school hours. The Boys & Girls Clubs of Tucson programming promotes academic success, good character and leadership, and healthy lifestyles. Six Clubs serve more than 4 thousand young people through Club membership and community outreach. Clubs are strategically located in underserved communities including Pascua Yaqui tribe reservation. Learn more about the Boys & Girls Clubs of Tucson on Facebook, Instagram and LinkedIn.

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through technology. As the largest private broadband company in America, we operate fiber-powered networks in more than 30 states, providing connections and advanced cloud and managed IT services for nearly seven million homes and businesses nationwide. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities, and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

Through Cox Business, Hospitality Network, RapidScale and Segra, Cox Communications provides a broad commercial services portfolio including advanced cloud, managed IT and fiber-based network solutions that create connected environments, unique hospitality experiences and support diverse applications for nearly 370,000 businesses nationwide.

About OtterBox:

From humble beginnings in a Fort Collins, Colo. garage, OtterBox now leverages more than 25 years of engineering and design expertise to develop protective products for all things mobile. It's no surprise that OtterBox is the #1 most trusted smartphone case brand in the U.S. From ultra-rugged to sleek and stylish, OtterBox has you covered.

Protect it. Style it. OtterBox it.

At the center of every OtterBox innovation is a deeper goal to affect positive, lasting change. In partnership with the OtterCares Foundation, OtterBox gives back by inspiring kids to change the world through entrepreneurship and philanthropy. To learn more about this mission, visit otterbox.com/givingback.

For more information, visit otterbox.com.